

JUNIOR LEAGUE OF CEDAR RAPIDS
ORAL HISTORY PROJECT

Interview with
William B. Quarton

Conducted by Sandy Miller
November 7, 1984
Cedar Rapids, Iowa

Transcribed by Renae Blasdell

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William B. Quarton was born in Algona, Iowa in 1903 where he lived until going to the University in 1921. In this interview he tells us about the early years of radio and of television in Iowa, Cedar Rapids in particular. We are enlightened in areas of early advertising and programing as well as the people that brought these forms of communications to us.

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SM: This is William P. Quarton, this book. Is it B or P?

Quarton: B as in Barlow.

SM: Barlow, okay.

Quarton: We're very proud that my great-grandmother was a Barlow. And everybody seemed to love her because we all have that name.

SM: Oh, it's a nice one to have.

Quarton: I'm William B. Quarton III.

SM: Are you?

Quarton: Yes, but I never use it but . . .

SM: The interview is done by Sandy Miller on November 7, 1984, at Sandy Miller's home, 305 Crescent Street SE in Cedar Rapids, Iowa. Her topic today will concern mainly the early media. Mr. Quarton, in what year were you born?

Quarton: I was born in 1903 in Algona, Iowa. I lived there until I went to school in 1921. I had one year at the University. Then

